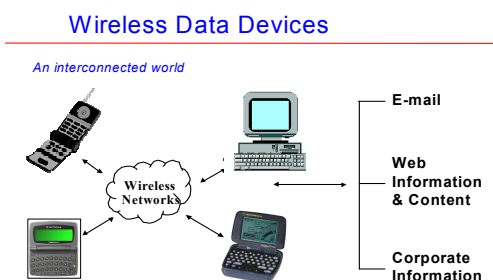


## OVERVIEW

As business demand for connectivity grows, so will WebLink Wireless' commitment to meeting it. WebLink Wireless is able to meet the 1-Way and 2-Way messaging needs of Fortune 1000 companies through a variety of products and services. Outlined are WebLink Wireless vital company processes. Industry leading technology, administration processes worthy of benchmarking, and a commitment to partnership has distinguished WebLink Wireless as an innovative leader in the wireless data industry.

In an increasingly connected workplace, information is power. But information is worthless unless it can be accessed at any time, from any place. WebLink Wireless is leading the charge to keep its customers connected and information at their fingertips, wherever they might go.

WebLink Wireless reaches approximately 90 percent of the U.S. population. This means increased information accessibility through wireless e-mail\*, wireless instant messaging, information on demand, and access to corporate networks delivered by small, unobtrusive wireless data devices. WebLink Wireless' products and services go beyond telephone-centered messaging to harness the power of the Internet with "information on demand" services and Internet server requests.\*



2-Way messaging from WebLink Wireless allows customers to send and receive e-mail and instant messages, receive timely information from Internet content developers, and request/receive information on demand. WebLink Wireless also offers traditional 1-Way numeric and alphanumeric messaging services. All services are delivered by WebLink Wireless' network – the largest terrestrial-based wireless data network of its kind.

### **Drawing from the past; enabling the future**

WebLink Wireless was founded in 1989 and was first to use a common nationwide frequency to send/receive messages, allowing customer service throughout the U.S.

The first to implement Motorola's FLEX™ signaling system, WebLink Wireless discovered the system that became the model for 1-Way wireless data transmission. WebLink Wireless also led the industry in deploying Motorola's ReFLEX™ 25 technology, now the industry standard for 2-Way wireless data communications. In 1998, WebLink Wireless pioneered the movement to offer assured message delivery so messages could be stored and forwarded upon non-response by a wireless data device.

WebLink Wireless changed its name from PageMart in 1999 to reflect the company's new direction toward an Internet-centric future. No longer adjuncts to the telephone, this new breed of wireless data devices link users to the Internet from almost anywhere in the United States. The device often works in places cellular phones may not – in buildings, underground parking garages, stairwells and elevators. A longer battery life gives customers the security of knowing that important messages will reach them. The devices are unobtrusive so they can be used in places where etiquette demands cellular phones be turned off.

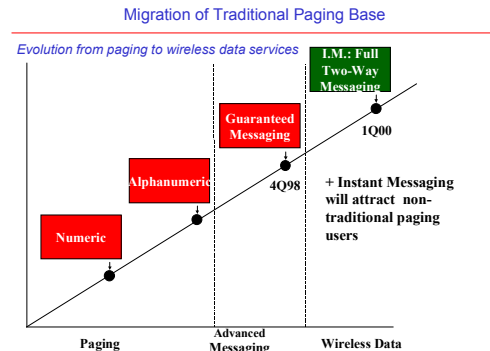
\* 2-Way device receipt of e-mail messages is limited to 500 characters; longer messages may be accessed via multiple pages.

\* Internet service requests are not currently available for the Talkabout T900

## Communications evolution

Wireless data has advanced since its earliest consumer application – the numeric pager. The device could only supply the subscriber a phone number to call. As demand grew for extended options, text messaging developed. New alphanumeric pagers received short lines of text and previously unidentified numbers now showed who was calling or if a return call was required.

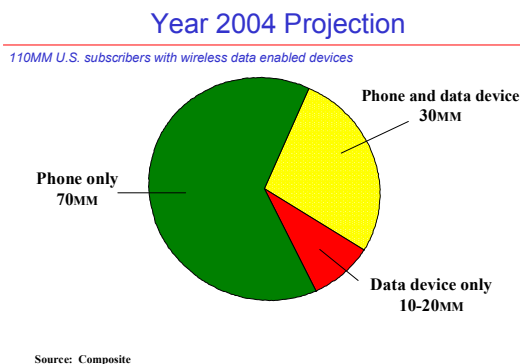
During this time, the Internet became an essential communications tool with Internet e-mail an increasingly vital means for conducting business. This movement generated the need to check and respond to e-mail when out of the office. Hence the birth of 2-Way wireless data, with new wireless data devices' e-mail address allowing users to receive and initiate messages.\*



## 2-Way Network

Even text messaging couldn't meet all the communication needs of a society on the go. This was because the network only worked in one direction. The network couldn't tell if a pager was in range or turned on. Information would be sent anyway, and if the pager was off or out of range, the message was lost.

This led to the development and implementation of an advanced messaging network that virtually guarantees messages are delivered. Assured message delivery, or "store and forward" service, is said to have 1.5-Way capability and full information would be sent to the pager, but only after the network verifies the device is within the coverage area. If the device did not respond, the information is stored and forwarded the next time the device is on and in range.



In less than five years, pagers have evolved from telephone appliances to Internet accessories. No longer is their value derived from their ability to receive data, but from the consumer's ability to initiate, respond or request the information they want, when they want it. Wireless communication needs vary from consumer to consumer and WebLink Wireless offers a full range of products and services to meet these variations.

There is an impending explosion of SMS/wireless instant messaging and E-commerce services in the U.S.. WebLink Wireless is uniquely positioned to offer these highly valuable solutions to the market, because of the breadth of coverage available on its wireless data network.

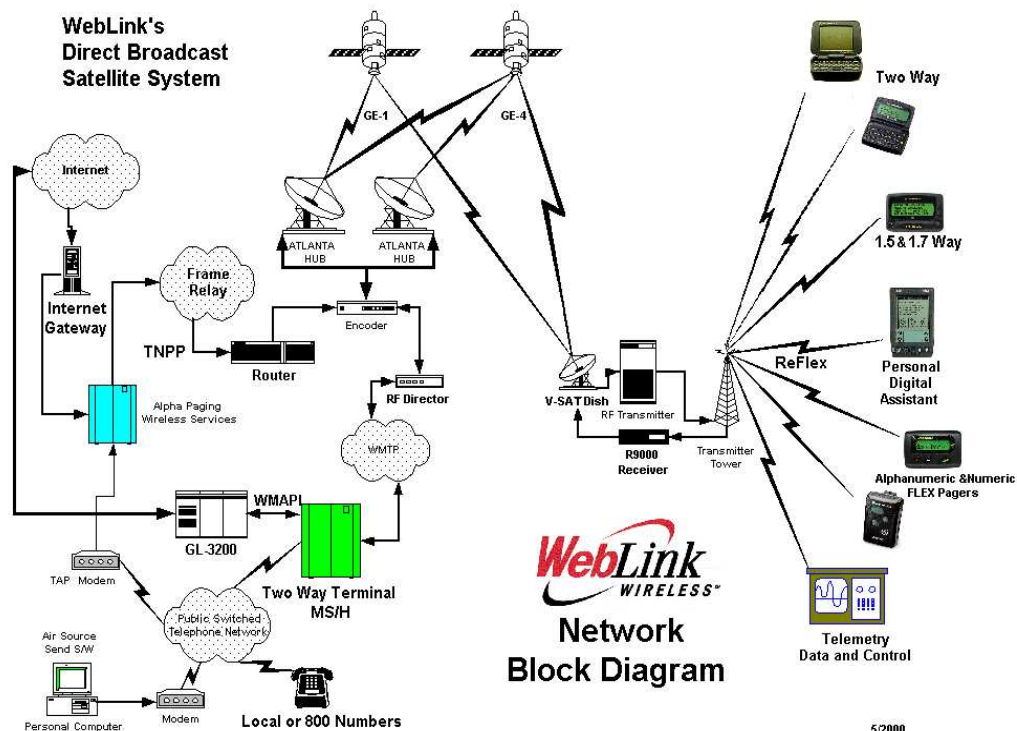
\* 2-Way device receipt of e-mail messages is limited to 500 characters; longer messages may be accessed via multiple pages.

## TECHNOLOGY

With its move into wireless data services, WebLink Wireless became part of the World Wide Web. The Company's ultimate goal is to link people with other people or information in a way that makes their lives more fun, informative or productive. WebLink Wireless provides one of the largest terrestrial-based 2-Way advanced messaging networks of its kind. WebLink Wireless broke the messaging paradigm by constructing the first nationwide direct broadcast satellite messaging system. All of WebLink Wireless' frequencies run on a redundant network, with capacity level use currently well beneath its maximum. WebLink Wireless' customers have unprecedented flexibility in the selection of local, statewide, regional, nationwide, or NAFTA-wide coverage without changing their device or phone number. Service is available with seamless roaming in most areas within the 50 states within most major metropolitan areas as well as Puerto Rico, the Bahamas, and the U.S. Virgin Islands. Through partnerships with Canada's Bell Mobility and Mexico's TelMex, WebLink Wireless will further extend 2-Way services throughout Canada and Mexico by the end of this year.

### Innovative System Solutions

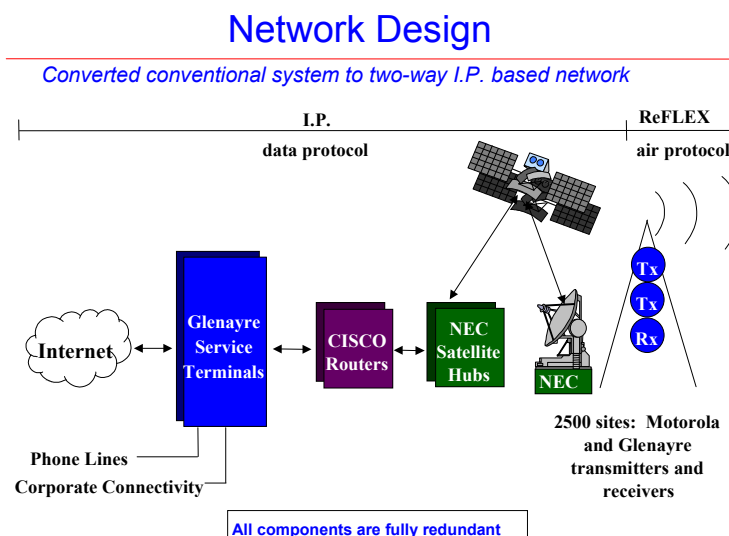
Network design of WebLink Wireless is different from traditional and "satellite" messaging systems. Our innovative system eliminates the problems inherent with traditional messaging systems by replacing radio control links with an advanced satellite control system. The signal is received at the messaging switch, then sent to the satellite uplink where it is relayed to the satellite. When the signal returns from the satellite, it is simultaneously received by a WebLink Wireless transmitter in the relevant area, and is transmitted to the personal device. This diagram illustrates the WebLink Wireless unique system design:



## Extensive Network Size and Scope

The nationwide network of WebLink Wireless consists of over 2,500 transmitters throughout the U.S., Canada, the Caribbean, Central America, and Mexico, providing wide-area coverage in 90% of major cities within the WebLink Wireless coverage area and hundreds of other communities. WebLink Wireless was the **first** messaging company to implement Motorola's FLEX Signaling System throughout North America. This development is widely considered to be the most important technological breakthrough in wireless communications in nearly a decade. FLEX maximizes the capacity of WebLink Wireless' total network, which is comprised of two traditional messaging channels and a newly acquired third channel scheduled for Personal Communications Services (PCS).

The PCS channel **doubles** the WebLink Wireless overall transmission capacity. WebLink Wireless owns, controls, and maintains the largest terrestrial based 2-Way advanced messaging networks of its kind. WebLink Wireless' customers have unprecedented flexibility in the selection of local, statewide, regional, nationwide, or NAFTA-wide coverage without changing their device. Additionally, WebLink Wireless customers can relocate to another city without having to change their device.

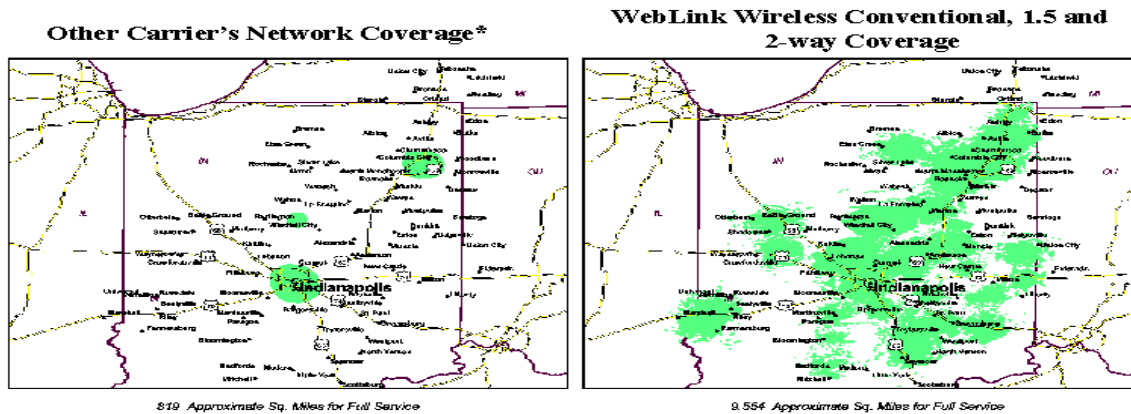


## WebLink Wireless' Advanced Text Messaging Features

- **Auto roaming** - service knows where the device is located. The service automatically roams with you anywhere within the WebLink Wireless coverage area.
- **Store and Forward** - When the device is out of coverage or off, messages will be stored for a pre-determined period until the device is back in full coverage, or turned back on, at which time stored messages will be forwarded to the device.
- **One-Number Access** - One number gives the power of numeric, voice and text messaging – including direct transfer to operator dispatch. In addition, the phone number doubles as a PIN for launching messages via the web, software and e-mail.
- **Error Correction** - The device has internal error correction software and will request the network send a corrected update when a garbled message is received.

## Vast Coverage Area

### Indianapolis



● Full Service

\* Derived from competitor website as of 06/30/99

WebLink Wireless' 2-Way advanced messaging nationwide network covers over 90% of the U.S. population. Local coverage can entail more than just one city. With Advanced Text Messaging, while traveling, users can receive local coverage throughout many areas encompassing multiple cities, suburbs and states. The WebLink Wireless coverage footprint now includes same frequency coverage in the U.S., Canada, and parts of Central and South America.

## International Expansion

In implementing a systematic plan to provide messaging services in selected countries on a seamless international network, WebLink Wireless' international strategy is initially to pursue opportunities in North America, Central America, the Caribbean and South America. WebLink Wireless pursues international opportunities through network affiliation agreements between WebLink Wireless and the owners of foreign networks. WebLink Wireless' International Relationships include: Bell Mobility, Canada; TelMex/Buscatel, Mexico; Celpage, Puerto Rico; PageMart International, the Bahamas; Island Electric Limited, the Cayman Islands; Radio Mensajes, Costa Rica; Mobilephone de Panama, Panama; TeleVip, El Salvador; Tele Escucha/Tele Mensajes, Guatemala; BIP Communications, Haiti; Compania de Inversion S.A., Honduras; Interbiper, Nicaragua; Telemensajes Metropolitano, Venezuela.

To view these and all other WebLink Wireless coverage locations, visit our website at:

[www.weblinkwireless.com](http://www.weblinkwireless.com).